

# PROGRAM & REGISTRATION INFORMATION



## POWDER COATING **WEEK** 2024

**March 11-13, 2024**

Renaissance Orlando  
at SeaWorld®  
Orlando, FL

[conference.powdercoating.org](https://conference.powdercoating.org)

**POWDER COATING 101**  
Powder Coating Done Right: The Basics



**Powder Coating**  
Technical Conference



**CUSTOM  
COATER  
FORUM**  
PRESENTED BY  Powder Coating Institute

# GENERAL INFORMATION

## LOCATION

Renaissance Orlando at SeaWorld®  
6677 Sea Harbor Dr., Orlando, FL 32821

## DATES

March 11-13, 2024

## EVENTS

PCI Custom Coater Forum

Powder Coating 101 Workshop

Tabletop Exhibition

Powder Coating Technical Conference

March 11

March 11 & 12

March 11 & 12

March 12 & 13

## HOTEL

PCI has a discounted group rate at the Renaissance Orlando at SeaWorld®. Click the link below to make a reservation directly with the hotel. Note, rooms are limited at this rate so be sure to make your hotel reservation as soon as possible. Please book your room within our hotel block listed below as it enables us to keep costs low for attendees, speakers, and exhibitors.

**CLICK HERE** to book your room at the Renaissance Orlando at SeaWorld® at our discounted group rate of \$229/night + tax & discounted resort fee.

The hotel cutoff date for reservations at our discounted rate is **February 16**. Please make your hotel reservations early as we expect our room block to sell out!



## REGISTRATION

To register for any of the Powder Coating Week 2024 events, visit **conference.powdercoating.org** and click the **REGISTER** button at the top of the page. See pricing and a complete listing of registration options at the back of this brochure. Combination discounts are available for attendees registering for both the two-day Technical Conference and either the Powder Coating 101 Workshop or the Custom Coater Forum.

*Register by February 26 to receive the lowest rates.*

## ENJOY ORLANDO

One of the world's favorite spots, Orlando offers a wide variety of parks, entertainment complexes, restaurants and world-class shopping. Many attendees will bring family to enjoy Orlando before or after PCI's Powder Coating Week, so we've posted a list of Orlando resources on the event website. Visit **conference.powdercoating.org/venue.html** and scroll down for links to many of Orlando's top attractions.

## Programming Updates

This brochure is current as of November 6, 2023. All future updates will be posted to the event website as they occur.

register now at [conference.powdercoating.org](https://conference.powdercoating.org)

# SCHEDULE OF EVENTS

<b>MONDAY, MARCH 11</b>	<b>Powder Coating 101</b>	<b>Custom Coater Forum</b>	<b>Powder Coating Technical Conference</b>
8:00 - 8:30 AM	Breakfast		
8:30 AM - Noon	Powder Coating 101 Workshop Morning Session		
Noon - 1:00 PM	Lunch	Lunch	
1:00 - 4:30 PM	Powder Coating 101 Workshop Afternoon Session	Custom Coater Forum	
4:30 - 6:30 PM	Powder Coating 2024 Tabletop Exhibition & Reception	Powder Coating 2024 Tabletop Exhibition & Reception	Powder Coating 2024 Tabletop Exhibition & Reception

<b>TUESDAY, MARCH 12</b>	<b>Powder Coating 101</b>	<b>Powder Coating Technical Conference</b>
8:00 - 8:30 AM	Breakfast	
8:30 - 9:30 AM	Powder Coating 101 Workshop Morning Session and Final Exam	Breakfast
9:30 - 11:00 AM		Technical Conference Advanced General Session
11:00 AM - 1:00 PM	Lunch in the Powder Coating 2024 Tabletop Exhibition	Lunch in the Powder Coating 2024 Tabletop Exhibition
1:00 - 1:55 PM		Technical Conference Opening General Session Keynote
2:00 - 5:15 PM		Technical Conference Breakout Sessions
5:15 - 7:00 PM		Powder Coating 2024 Tabletop Exhibition & Reception

<b>WEDNESDAY, MARCH 13</b>	<b>Powder Coating Technical Conference</b>
8:30 - 9:30 AM	Breakfast
9:45 - 11:15 AM	Technical Conference Breakout Sessions
11:15 AM - 1:00 PM	Closing Lunch & Roundtable Discussions
1:00 PM	Powder Coating Technical Conference Concludes

register now at [conference.powdercoating.org](https://conference.powdercoating.org)



# POWDER COATING 101 WORKSHOP

## POWDER COATING 101

### Powder Coating Done Right: The Basics

PCI's Powder Coating 101 is a one-and-a-half day workshop that introduces attendees to powder coating by focusing on materials, application, reclamation, testing & evaluation, quality control, the powder manufacturing process and much more. Attendees will gain knowledge of powder coatings and the powder coating process from industry experts as well as have the opportunity to network with speakers and other attendees during lunch and breaks. They will also benefit by attending the Tabletop Exhibition on Monday evening and during lunch on Tuesday. This PCI training workshop is unbiased, commercial-free, and provides a great foundation for the technical conference that follows later in the week.

#### TOPICS:

Pretreatment Chemistries, Methods and Equipment  
Choosing & Testing the Correct Powder Coating  
Processing Powder Materials  
Application Methods & Equipment  
Powder Booths & Recovery Systems  
Introduction to System Design  
Dry Off & Curing Ovens  
Measurement Equipment

#### PRESENTERS:

**Jeff Blain**, *Circle-Proscio, Inc.*  
**Eugene Schneider**, *TCl Powder Coatings*  
**Aric Yarosz**, *AkzoNobel Powder Coatings*  
**John Cole**, *Parker Ionics*  
**Josh Gilmore**, *Sames*  
**Joe Wildenberg**, *Therma-Tron-X, Inc.*  
**Josh Krugh**, *Midwest Finishing Systems Inc.*  
**Jeff Truskowski**, *DeFelsko Corporation*



#### Here are some comments from attendees of previous Powder Coating 101 Workshops:

- Excellent sessions, slide handouts were very helpful for notetaking.
- Every speaker did a great job explaining all slides. Very valuable information in each chapter.
- Great information to take back and share with our team.
- Great workshop for the company starting out. Lots of helpful information.
- I am glad I had the opportunity to attend & participate, very informative & a great resource.
- Definitely learned a ton! All speakers were very knowledgeable in their respective fields.

Register for both the **Powder Coating 101 Workshop** and the **Powder Coating Technical Conference** and receive a discount! See **Combination Discount** section on page 13 for details.

register now at [conference.powdercoating.org](http://conference.powdercoating.org)

# CUSTOM COATER FORUM



PCI's Custom Coater Forum is designed for custom coaters to network with peers and industry leaders, hear presentations on timely issues important to their business, and participate in roundtable discussions that allow for sharing information.

The event includes a lunch and Tabletop Exhibition with reception on March 11.

## MONDAY, March 11

**Noon – 1:00 PM**

### Lunch

**1:00 – 2:00 PM**

### **Making Social Media a Valuable Tool for You & Your Business**

**Lindsay Boyle, BASF/Chemetall**

Learn how to use social media to your advantage both personally and professionally. Receive strategies for posting content to maximize user engagement. Gain insight into how to leverage your personal and professional brands to identify an audience, gain followers, make connections, and get leads. Attendees will also see “behind the scenes” how analytics work and learn tools to bring their personal and professional brands to life.

**2:00 – 2:30 PM**

### **Utilizing Test Panels to Troubleshoot Problems**

**Scott Crosley, ACT Panels**

Test panels can be utilized as an essential tool in determining where quality problems are happening. Learn how to use test panels to troubleshoot problems in your pretreatment system, powder coating booth, or ovens by setting up a process of elimination using known starting points.

**2:30 – 3:00 PM**

### **Increasing Lead Generation Through Your PCI Website Listing**

**Leslie Muck & Kevin Coursin, PCI Staff**

It's important to understand how the information you list on PCI's website can deliver results you want. This presentation will provide a review of what you should include in your PCI listing that appears on powdercoating.org which allows customers to easily find you.

**3:15 – 4:30 PM**

### **Roundtable Discussions**

Attendees will break into groups and discuss current concerns, issues, and other topics relevant to job shops to brainstorm and share how companies are dealing with those issues. The roundtable discussion is a great way to hear and share new and innovative ideas with your peers.



**Register for both the Custom Coater Forum and the Powder Coating Technical Conference and receive a discount!**

**See Combination Discount section on page 13 for details.**

register now at [conference.powdercoating.org](http://conference.powdercoating.org)

# TECHNICAL CONFERENCE



# Powder Coating Technical Conference

PCI's Powder Coating Technical Conference has been offering outstanding education to the industry for the past 36 years! The Technical Conference features general sessions of interest to all powder coaters, breakout sessions covering all aspects of powder coating and a tabletop exhibition, allowing for networking, learning and conversation with exhibitors and other powder coaters. This is your chance to learn about the latest innovations and explore all things powder coating.

Read through our keynote and breakout sessions in this brochure and register now. Review them closely then select your sessions during the registration process. You will be able to switch sessions on site, but pre-selecting your sessions helps immensely in setting each room with the appropriate number of seats.



## TUESDAY, MARCH 12

9:30 – 11:00 AM

### 1. Technical Conference Advanced Session

#### Emerging Markets Panel Discussion

This advanced session is designed to explore emerging markets for powder coating. Our panelists will make short presentations in their area of expertise before we open the session up to questions and interaction with the audience. Join us to learn more about the exciting opportunities that lie ahead for powder coating.

#### Moderator:

**Lindsey Boyle**, BASF/Chemetall

#### Panelists

EV Opportunities for Powders in the Age of Electrification

**Sarah Mueller**, PPG

Architectural Market on the Rise

**Mike Withers**, Axalta Powder Coatings

What's Up with Wood?

**Mike Knoblauch**, Keyland Polymer/DVUV

## TUESDAY, MARCH 12

1:00 – 1:55 PM

### 2. Opening General Session Keynote

#### The Economy and Election

**Chris Kuehl**, Armada Corporate Intelligence

2024 is a presidential election year and the influence of the year-long campaigns has an impact on the economy. Our opening session speaker, economist Chris Kuehl, will share his insights on current happenings and the status of both the US and global economies. Informational and entertaining, this session will be the perfect way to start the afternoon.



register now at [conference.powdercoating.org](https://conference.powdercoating.org)



2:00 – 3:30 PM

### 3. You've Got Trouble? We've Got Answers

Mike Withers, Axalta Coating Systems

Brian Korecky, Bulk Chemicals, Inc.

Steve Houston, Vitraccoat Inc.

In this session you will learn about potential issues with pretreatment and powder coating, and not only how to resolve them, but how to prevent them from returning. This session will share real examples from powder users, approach the troubleshooting process through the eyes of the coater, give you a methodology to understand how defects are created, diagnose the root causes and eliminate them.

### 4. Before You Begin: Making the Right Decision for Your Powder Coating Operation

#### Batch vs. Automated Powder Coating Systems: Which is Right for You?

Nick Dawson, Koch Finishing Systems

Frank Mohar, Nordson Corporation

Whether your company is considering upgrading an existing powder coating system or installing a new one, identifying the proper method of processing parts will contribute to the overall success of your powder coating operation. This presentation will explore the main drivers of batch vs. automated powder coating processes, how/when to introduce automation equipment and best practices for obtaining higher product throughput. With labor at a premium, companies aiming to improve throughput by increasing efficiency or adding automation will benefit from the cost-saving considerations outlined in this presentation.

### Custom Masking & Racking - Turnkey ROI

Chad Cushman, Engineered Products & Services, Inc. - EPSI

The focus of this presentation is on custom masking and racking, and its ability to increase throughput, profit, and reduce quality issues.

### 5. Stronger, Greener, Better: The Continuous Improvement of Powder Coatings

#### Powder Coatings Turning a Greener Shade

Tabitha McLeish, Sherwin-Williams Company

Powder coating is already considered a greener, eco-friendly technology; however, as environmental and sustainability pressures continue to escalate around the globe, the powder coating industry is responding with innovative solutions that are better for the planet and society. This presentation explores new green initiatives, including powder coatings derived from bio-based resins, the incorporation of recycled materials into coatings, and the recycling of waste powder.

### The Movement Away from Powders with PFAS Compounds

Ben MacFadden, PPG

Known for their resiliency, non-stick characteristics, durability, and stain- and water-resistance, PFAS compounds are used in a wide range of consumer and industrial products. However, intense efforts are underway to restrict their use as they do not break down in the environment over time. This presentation explores regulatory efforts to eliminate or reduce the use of some of the most widely used PFAS chemicals, and how coatings manufacturers are developing new, more sustainable powder coatings made with fewer chemicals of concern.

### Use of Novel CSR Masterbatch to Improve the Overall Performance of Powder Coatings

Brian Churchill, Kaneka North America LLC

A novel toughening system in which CSR (core-shell rubber) particles are completely dispersed into solid thermoset resins used in powder coatings. The perfect dispersion of CSR particles brings a good appearance and highly improved performance characteristics without depressing the Tg or other thermal properties related to the crosslink density. Learn more about this novel toughening system in this presentation.

### 6. Feeling Hot, Hot, Hot!

#### The Art of Cure

Marty Sawyer, Trimac Industrial Systems

If you are a job shop with constantly changing parts or processing heavy weldments, optimizing cure productivity can be challenging. This presentation covers powder formulation and its impact on curing, how the curing process occurs, convection and infrared ovens, the use of boosts, how each curing method affects cure, and best practices to ensure an ideal cure.

### Improving Oven Performance Through Self-Auditing

Lee McWhorter, Titan Catalytic

Improve oven performance and efficiency by conducting a self-audit of current manufacturing processes using combustion systems. We will also review real examples of previous audits done on oven and combustion systems. Improving line efficiency by reducing emissions, reducing power consumption, future trends, and tips on how to reduce carbon emissions to meet 2035 government mandates will also be explored.

*"Everyone was willing to answer all of our questions whether in the classroom or outside. Instructors were readily available anytime to talk."*

- Powder Coating Week 2023 Attendee

# TECHNICAL CONFERENCE

3:45 – 5:15 PM

## 7. You've Got More Trouble? We've Got More Answers My Part is Powder Coated But it Doesn't Look Good! What Did I Do Wrong?

Jeff Hale, *Gema USA Inc.*

Max George, *DuBois Chemicals*

Powder coatings offer a tough, durable coating when applied correctly. But when the coating is unacceptable, a high percentage of the problems typically come from two areas: a poor foundation, or a poor application. This presentation will review the most common problems and offer techniques to identify and address the root causes. By utilizing these techniques, coaters will avoid many of the most challenging headaches, save time, and improve profitability; all while producing repeatable high quality and visually appealing parts.

## New Troubleshooting Solutions for Professional Fluid Bed Coating Processes

Mike Maxwell, *Larea Corp.*

Though fluidized bed dip application has been a fundamental coating process since the 1960s, there are still very few clear guidelines regarding how to properly construct a professional coating system of this type. This presentation reviews many common troubleshooting examples to delve deeper into novel solutions by contrasting popular corrective actions with sound science and engineering principles.

## Troubleshooting Surface Appearance - Orange Peel and DOI Measurement

Jeralyn Camp, *BYK-Gardner USA*

This presentation will address the following components: visual perception of class A surface appearance; waviness and structure size; image forming quality (IFQ); objective measurement of waviness; objective measurement of image forming quality; structure spectrum; and orange peel and DOI measurement on high to semi-gloss surfaces. There will also be examples for attendees to get a better understanding of these elements.

## 8. Build-A-Powder Coating System

John Sudges, *Midwest Finishing Systems, Inc.*

Frank Mohar, *Nordson Corporation*

Mike Withers, *Axalta Coating Systems*

There are many factors to consider when installing and running a powder system, with the initial design layout being at the forefront. Three field experts will explore different sizes and styles of pretreatment systems, dry-off and cure ovens, as well as powder booths and manual guns, all designed to fit your application needs. In addition, they will help you calculate overall footprint sizes to help you determine what system is right for your space and budget.

## 9. New Technologies

*Presenters in this session are permitted to use product and tradenames in their discussion as they are presenting new technologies.*

### Advancements in Powder Primer Technology

Shelley Verdun, *PPG*

PPG recently developed the next generation of zinc-containing primers. This ultradurable, polyester-based, zinc-rich primer overcomes issues with traditional zinc-containing primers without sacrificing corrosion protection. The new technology has high transfer efficiency; offers better edge coverage; is easier to apply; and has improved flow, wrap, and penetration. The patent-pending primer will be widely available in 2024.

### Ultra-low Temperature Curing Powder Coating Using Real Michael Addition (RMA)

Cal EzeAgu, *Allnex USA, Inc.*

Real Michael Addition (RMA) chemistry has been explored at Allnex for ultra-low temperature curing powder coatings. The high reactivity of RMA reaction enables lowering of curing temperature significantly to 212-266°F (100-130°C). Through the design of a novel catalyst system, good control over curing speed can be reached and a retarded curing profile achieved. Such a curing profile maximizes paint flow and appearance for heat sensitive substrates such as MDF, solid wood, plastic, composite, and thick, slow to heat metal components.

### On Edge About Your Edge Coverage?

Tabitha McLeish, *Sherwin-Williams Company*

Edge corrosion on parts with sharp edges is the leading cause of corrosion claims. For OEM manufacturers and tier suppliers, protecting critical assets vulnerable to decreased edge performance and costly maintenance is a top priority. Powdura Hi-Edge from Sherwin-Williams is an innovative direct-to-metal (DTM) powder coating providing excellent edge coverage and substantial gloss in just one coat. Two-coat protection can be achieved with one-coat efficiency and defend valuable assets against corrosion from edge to edge.

### PaintChecker Line and Angle Industrial Sensors

Darryl Case, *Rhopoint Americas*

Thanks to their robust industrial housing, the new generation of OptiSense PaintChecker Industrial Line laser sensors can be operated even under harshest environmental conditions. The optimized thermal design enables continuous operation at high measurement rates of up to 2.5 Hz.

*"I think it was one of the best PCI events I've attended. Well organized. I brought 4 staff members and it was nice to split them up for different meetings."*

*- Powder Coating Week 2023 Attendee*

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## **TTX Model 150 Battery Electric Automated Conveyor Carrier** **Joe Wildenberg, Thermo-Tron-X, Inc.**

TTX's Battery Electric Automated Conveyor Carrier (ACC) technology was designed for conveying very large, heavy loads. TTX has recently released a new model ACC 150 designed for conveying much smaller, lighter loads. This new battery electric model can be integrated with powder coating systems that historically used monorail or power and free conveyors.

## **Exploring 3D Scanning of Existing Infrastructure** **David Burris, Koch Finishing Systems**

3D laser scanning offers benefits such as ensuring proper dimensioning and clearance for new and retrofitted systems. This new technology addresses the benefits that 3D laser scanning offers finishing systems manufacturers.

## **10. Becoming A Clean Fanatic** **Advancements in Pretreatment for Improved Performance** **Brandon Lloyd, Atotech USA**

Achieving the highest quality powder finish requires an equally high-quality surface finishing process. Innovations in pretreatment technologies offer a broad range of sustainable solutions that resolve many of the headaches associated with outdated processes. These low temperature cleaning and conversion coating chemistries offer cost savings in energy, waste, and improved production efficiency, while advanced oxide and scale removal processes offer a better base for superior paint adhesion and corrosion characteristics.

## **Inorganic Soil Removal Using Neutral Pickling** **Kirk Beaster, BASF/Chemetall**

This presentation focuses on the use of neutral pickling in the pretreatment process to remove inorganic soils such as welding soils and corrosion from metallic substrates. The need for an alternative to acid pickling has grown due to the increased use of zinc coated substrates in various markets and ever evolving performance and safety standards. Attendees will gain an understanding of the benefits and limitations of using neutral pickling to remove inorganic soils.

## **Which Packs the Bigger Pretreatment Punch - Iron Phosphate or Zirconium?**

**Connor Callais and Mark Miller, Hubbard-Hall Inc.**

Iron phosphate provides excellent paint adhesion and superior bonding and salt spray hours. Zirconium conversion coatings provide advanced bonding and anti-corrosion treatment for all metals. During this lively debate, our experts will help attendees decide which process will pack the bigger pretreatment punch for their operations; or is it a combination of both? Attendees will learn the advantages/disadvantages of each application type, how to optimize their process, and regulatory issues to be aware of.

**Wednesday, March 13**  
**9:45 – 11:15 AM**

## **11. Career Development for Young Professionals** **Equip and Retain Finishing Line Talent** **Jeff Blain, Circle-Prosco, Inc.**

Attendees will learn how to assess team member/position fit, leverage employee communication style and strengths to get the most from their role and from their team overall. We'll explore best practices that can be implemented for training and integration of new employees into a powder coating business to ensure long-term success. We will also share practical resources for rapid training and competency development so new employees are able to contribute quickly in a way that improves confidence, job satisfaction, and your bottom line.

## **Becoming the Next "MVP." How to Keep Increasing Your Worth** **Dan Nesper, DuBois Chemicals**

This presentation will provide help from STEAM to AI for young professionals to become the next go-to employee "MVP." It will look at current and future ways that you can be a top contributor to your employer while continuing to grow your skills and become a "Rock Star!"

## **Dive into Job Costing: Navigating Profit Waters** **Jeff Halonen, Steelhead Technologies**

Learn to hook the best customers and avoid the bottom feeders. Explore automated job costing's transformative potential. Gain insights from industry experts, mastering auto margins and boosting profitability. Join us and set sail toward a successful career!



# TECHNICAL CONFERENCE

## 12. A Measure of Success

### Measure Coating Thickness Correctly: No More Recoating or Paint Stripping

Darryl Case, Rhopoint Americas

This presentation will discuss early coating thickness measurement, even with the most complex geometries. Some instruments measure without any contact, so the coating quality can be checked non-destructively even before curing. Practical examples show that early testing can save time-consuming rework, minimize scrap, and lead to benefits such as cost savings, process optimization, and excellent quality.

### Automating Powder Coating DFT Measurements

Robert Weber, Fischer Technology, Inc.

Robots and automated measurement systems are increasingly used in areas requiring accuracy, precision, and high throughput. Automation of repetitive tasks, such as dry film thickness (DFT) measurements, offers benefits including cost savings, measurement consistency, process control, and improved quality control. Advancements in digital sensors and measurement integration with PLC systems readily enable coaters to optimize their coating process.

## 13. The Rise of Robotics in Powder Coating

Christopher Shepro, Mercury Marine

Automating a paint system using robotics can increase efficiency and consistency of the coating, but can have some challenges if not done correctly. This presentation will include how robots can improve your paint system; efficiency, reduced variation, and elimination of manpower issues; types of robots used for powder coating; full automation vs. supplemental application; integration and install setup; racking for robots; and more.

## 14. Old Dogs Teaching New Powder Coating Tricks

### Color Change - T.A.K.T-fully Speaking

Ryan Allen, Gema USA Inc.

T.A.K.T. time is the calculation of the available production time divided by customer demand. Material, labor, and overhead costs all drive companies to look at color change improvements. This is when the debate starts. Do I spray to waste or do I reclaim, and what equipment cost is required? How do I achieve this and be able to grow in the future? This presentation will help end users decide what is best for them.

### Ten Top Tips for Successful Powder Coating

John Cole, Parker Engineering of America Co. Ltd.

Misconceptions, old wives' tales, anecdotal information, and well-meaning bloggers can lead to confusion about how to successfully powder coat parts. This presentation will carefully lay out ten top tips to follow that will go a long way to making you a successful powder coater.

11:15 AM – 12:45 PM

## 15. Closing Lunch and Roundtable Discussions

Some of the best information exchange at the conference comes from roundtable discussions with peers. The roundtables will take place during the closing luncheon on the last day of PCI's Powder Coating 2024 Technical Conference program. These informal discussions will be captured and shared with the entire audience.

Roundtable topics to be discussed will include:

- Is your company using AI in production? If so, can you share how?
- Has your company implemented any new initiatives to help maintain staff? Are there concerns with the baby boomers retiring?
- Are global events having any impact on your operations?
- Is your powder coating operation growing? If yes, what steps has your company taken to achieve growth?



**"Plenty of good contacts and information from the speakers & exhibitors. Great atmosphere!"**

*- Powder Coating Week 2023 Attendee*

Combination Discounts are available if you register for either the Powder Coating 101 Workshop OR the Custom Coater Forum AND the Powder Coating Technical Conference.

See the Combination Discounts section on page 13 for details.

register now at [conference.powdercoating.org](https://conference.powdercoating.org)

# TABLETOP EXHIBITORS

(as of November 6, 2023)

You won't want to miss the tabletop exhibition on March 11 & 12. This will be your opportunity to meet a variety of companies providing products and services to the powder coating industry. We anticipate more than 70 exhibiting companies; here is the list of exhibitors as of November 6.

Tabletop exhibitors are added frequently. Check our website for updates: [conference.powdercoating.org](https://conference.powdercoating.org)

**AkzoNobel Powder Coatings**

**Arkema Coating Resins**

**Atotech USA LLC**

**Axalta Coating Systems**

**BASF/Chemetall**

**Belco Industries, Inc.**

**Bulk Chemicals, Inc.**

**BYK-Gardner USA**

**Calvary Industries, Inc.**

**Caplugs/Shercon**

**Cardinal Paint & Powder**

**Carlisle Fluid Technologies**

**Catalytic Industrial Systems**

**CFCM Magazine**

**Chemical Coaters Association Int'l**

**Circle-Proscio, Inc.**

**Covestro LLC**

**DeFelsko Corporation**

**DuBois Chemicals**

**Elcometer, Inc.**

**Electrocoat Association**

**EPSI - Engineered Products  
& Services**

**Euroimpianti USA LLC**

**Evonik Corporation**

**FAMIS, Inc.**

**Fischer Technology**

**Fostoria Infrared**

**Gema USA Inc.**

**General Fabrications Corp.**

**Global Finishing Solutions**

**Hedson Technologies**

**North America**

**Henkel Corporation**

**Hubbard-Hall Inc.**

**IFS Coatings**

**IntelliFinishing**

**IPG Photonics**

**IPCM**

**Kaneka North America LLC**

**Keyland Polymer UV Powder**

**KOCH Finishing Systems**

**LS Industries**

**Magic Rack / Production Plus**

**Midwest Finishing Systems, Inc.**

**Nordson Corporation**

**Parker Ionics**

**PEM Inc.**

**Powder Coating Institute/PCT**

**PowderCoatingOnline.com**

**PPG**

**Products Finishing**

**Rhopoint Americas**

**Richards-Wilcox**

**Rohner Finishing Systems**

**RollSeal, Inc.**

**Sames**

**Sherwin-Williams Corporation**

**Sika USA**

**Southern Fluid Systems**

**Spray Enclosure Tech-Spray Tech**

**Steelhead Technologies**

**Sun Polymers International Inc.**

**TCI Powder Coatings**

**Therma-Tron-X**

**TITAN Catalytic**

**Trimac Industrial Systems, LLC**

**United Finishing Systems LLC**

**Vitracoat, Inc.**

**Vulcan IR Systems**

**Wagner Industrial Solutions**

**Webb-Stiles**

**Yaskawa America Motoman**

**Robotics Div.**



Visit [conference.powdercoating.org](https://conference.powdercoating.org) to review tabletops and sponsorships that are still available.

register now at [conference.powdercoating.org](https://conference.powdercoating.org)



# REGISTRATION FEES

PCI is hosting four separate events in Orlando during Powder Coating Week 2024 (Powder Coating 101 Workshop, Custom Coater Forum, Powder Coating 2024 Technical Conference and Powder Coating 2024 Tabletop Exhibition) and each event has a separate registration fee. We are offering discounted combination fees to attend the Technical Conference with either the Powder Coating 101 Workshop or Custom Coater Forum.

**Note:** The Powder Coating 101 Workshop and Custom Coater Forum registration fees alone do not include admission to the Technical Conference. Admission to the Tabletop Exhibition is included on Monday evening only, March 11 for Custom Coater Forum attendees not registered for the Technical Conference. Powder Coating 101 Workshop attendees may visit the tablespots on Monday evening and during lunch on Tuesday only.

## Two-Day Powder Coating 2024 Technical Conference – March 12 & 13

### END USERS OF POWDER COATINGS:

Member	Non-Member
\$595 through February 26	\$775 through February 26
\$695 after February 26	\$875 after February 26

### EXHIBITORS:

Member	Non-Member
\$595 through February 26	\$625 through February 26
\$695 after February 26	\$725 after February 26

### NON-EXHIBITING SUPPLIER TO THE POWDER COATING INDUSTRY:

\$2,500

### Two-Day Technical Conference Fee Includes:

- Admission to any Powder Coating 2024 Technical Conference session on March 12 & 13
- Admission to the Tabletop Exhibition on March 11 & 12
- Continental breakfast, refreshment breaks & lunches for the duration of the Technical Conference on March 12 & 13
- Tabletop Exhibition receptions on March 11 & 12
- One copy of conference presentations on a flash drive



## Tabletop Exhibition Only – March 11 & 12

*See Schedule of Events for Tabletop Exhibition Hours*

### END USERS OF POWDER COATINGS:

Member	Non-Member
\$275 through February 26	\$325 through February 26
\$325 after February 26	\$375 after February 26

**Non-Exhibiting Suppliers to the powder coating industry may not register for the Tabletop Exhibition Only (see 2-day conference registration fees above)**

### Tabletop Exhibition Only Fee Includes:

- Admission to the Powder Coating 2024 Tabletop Exhibition on both days
- Tabletop Exhibition receptions on March 11 & 12
- Lunch on March 12



register now at [conference.powdercoating.org](https://conference.powdercoating.org)

# REGISTRATION FEES

## Powder Coating 101 Workshop – March 11 & 12

Member	Non-Member
\$595 through February 26 \$695 after February 26	\$695 through February 26 \$795 after February 26

### Workshop Fee Includes:

- Powder Coating Finisher's Handbook, 5<sup>th</sup> Edition (\$120 value)
- Continental Breakfast on March 11 & 12
- Refreshment breaks on March 11 & 12
- Lunch on March 11
- Admission to the Tabletop Exhibition and Reception the evening of March 11 & Tabletop Exhibition Lunch on March 12 (*it does NOT include admission to the Technical Conference nor the Tabletop Exhibition and Reception on the evening of March 12*)
- Workshop handouts
- Certificate of Completion

**NOTE:** This does not provide admission to the Powder Coating 2024 Technical Conference. You must register for the Technical Conference in addition to the Workshop. See the Combination Registrations section for available discounts.

## Custom Coater Forum – March 11

Member	Non-Member
\$185	\$260

### Custom Coater Forum Fee Includes:

- Admission to all Custom Coater Forum Sessions
- Refreshment breaks on March 11
- Lunch on March 11
- Admission to the Tabletop Exhibition and Reception on March 11

**NOTE:** This does not provide admission to the Powder Coating 2024 Technical Conference nor the Tabletop Exhibition on March 12. You must register for the Technical Conference & Tabletop Exhibition in addition to the Custom Coater Forum. See the Combination Registrations available for discounts.



## Discount Combination Registrations

*Save 20% when you register for the Two-Day Technical Conference & PCI Powder Coating 101 Workshop OR the Custom Coater Forum!*

The discount will automatically be applied during the registration process when you select one of the two combinations listed below:

### Two-Day Technical Conference & PCI Powder Coating 101 Workshop

**Save 20% if you register by February 26**

#### END USERS OF POWDER COATINGS:

Member	Non-Member
\$952 through February 26 \$1,032 after February 26	\$1,176 through February 26 \$1,256 after February 26

### Two-Day Technical Conference & Custom Coater Forum

**Save 20% if you register by February 26**

#### END USERS OF POWDER COATINGS:

Member	Non-Member
\$624 through February 26 \$704 after February 26	\$828 through February 26 \$908 after February 26

## Group Discounts

Send three or more people from the same company and take an extra 10% off each registration fee. All must register together (use ADD ANOTHER REGISTRANT when registering) to receive the group discount.

**Please contact Leslie Muck at [leslie@goyermgt.com](mailto:leslie@goyermgt.com) for the group discount promo code.**



register now at [conference.powdercoating.org](https://conference.powdercoating.org)

## EVENT SPONSORS



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